



July 15, 2008

Dear Friends of the Monterey Horse Park:

We are delighted to announce a number of exciting developments. Major milestones have been reached for use of the Monterey Horse Park land:

- The exclusive right to negotiate the terms of the acquisition of the land by MHP is in place with the County of Monterey.”
- The agreement that transfers the land from the US Army to the Fort Ord Reuse Authority (FORA) is on Governor Schwarzenegger’s desk awaiting his signature.
- The cleanup is proceeding and is scheduled to be substantially completed in 2010.
- The \$100 M funding for the cleanup provided by the United States government, has been transferred to FORA.

You may recall the Monterey Horse Park Master Plan included an ambitious set of facilities and goals. In light of the costs of infrastructure, our planning committee and Board have refined the Master Plan, greatly reducing the overall costs while retaining ALL the important major features of the plan. The highlights of the current plan are as follows:

- To take advantage of existing flat terrain, we are shifting the competition grounds to the southern portion of the park.
- Phase I will be capable of accommodating all eight FEI disciplines and a cross country course with substantial spectator gallery space. Park features include:



- Grand Prix Arena, two secondary arenas with turf spectator galleries
 - Two warm up arenas
 - Stabling for 400 horses
 - Vendor concourses and Food Court
 - Competitor and spectator parking
 - Recreational Vehicle parking
 - Equestrian day use parking
 - Endurance and competitive trail riding staging area
 - Competitor amenities: Restrooms, Showers
 - Maintenance facility
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- There will be substantially reduced disruption to natural habitat and oak forest stands, allowing much of the beautiful natural forest environment to be integrated with the facility.
 - With adequate funding, we expect to open the Monterey Horse Park in the fall of 2011.

Advantages of the Plan are:

- The first phase will focus on getting the competition grounds up and running.
- Initial construction and infrastructure costs are significantly reduced.
- Our planning and construction schedule now aligns with the Fort Ord Reuse Authority cleanup process.

Our fundraising efforts are bearing fruit and we are approaching fundraising on several fronts.

- In April, to augment our major fundraising efforts and foster grassroots support, the board established a *Founding Friends* program in which “supporters” donate \$150, and as a thank-you, will have their



names listed on our website and receive invitations to special events. The program is off to a great start and our numbers are growing day by day. If you haven't already, please check out the website www.montereyhorsepark.org for more information and an on-line contribution option.

- In June, we received the exciting news that the Harden Foundation has provided a grant to the Monterey Horse Park in the amount of \$100,000.
- Our capital campaign fundraising goal for 2008 is \$750,000. This will cover the planning and engineering design costs as well as the initial biotic and land use studies. Our 2009 fundraising goal is \$1,150,000 and will fund the environmental impact report and agency fees. By the end of 2010, our goal is to have funds in hand or pledged to fund the \$4.5 million dollar construction estimate.

Our total budget for Phase I, including design, entitlements and construction, is \$6.8 million dollars. Thanks to our generous supporters and friends, so far we have raised \$790,000 (includes the recent Harden Foundation grant). In the next weeks and months to come, our focus will be on our new fundraising campaign. We hope that you will join us by sending your gift today.

Your support, indeed the support of all equine disciplines and equestrians, are key to success. We must conserve land for equestrian competitions and education; we cannot lose this opportunity. You can help to create this legacy and guarantee that the riders of the future will have world-class facilities, in the western part of the United States, which they need to carry on the sport.

The Monterey Horse Park will stimulate growth and provide a focal point for all west coast equine and equestrian activities. Please help us spread the word. We need **your** help to rally the equestrian community to provide financial support to the project.



MONTEREY
HORSE PARK

As always, thanks for everything you are doing now to support the Monterey Horse Park. We are proud of our achievements to date and look forward to your continuing support.

Sincerely,

Myron “Doc” Etienne
Chairman

Bob Garcia
President

Anne Cribbs
Executive Director

www.montereyhorsepark.org